

PUBLIC HEALTH EDUCATOR II

NATURE OF WORK

This is consultative and administrative work in planning and implementing a health education program for a local health department or assisting in directing a program for a large geographical area of the state.

Employees are responsible for developing, organizing, and carrying out health education programs with and through local health department staffs to meet the needs of a community. Work involves preparing and selecting educational materials to promote specific health problems. Work is reviewed by a higher-level public health educator or administrative supervisor and is evaluated through conferences and reports as to the overall effectiveness of the program.

ILLUSTRATIVE EXAMPLES OF WORK

Advises and assists other public health personnel in planning and carrying out the educational components of agency programs.

Prepares, selects, assembles, and distributes health educational and informational materials to local agencies, organizations, and other individuals and groups interested in health programs and problems. Visits schools, community organizations, professional groups, and local health departments to advise on methods of developing interest and participation in public health programs.

Provides advice and direction, upon request, to schoolteachers and administrators on class projects and curriculum development in health education.

Prepares and disseminates news releases and feature stories to the press, radio, and television.

Assists in planning, developing, and conducting workshops, conferences, and training opportunities for professional and lay groups.

Performs related work as required.

KNOWLEDGES, SKILLS, AND ABILITIES

Considerable knowledge of the principles and practices of public health and public health education activities.

General knowledge of modern educational theory and techniques in the field of public health education.

General knowledge of journalistic principles and methods of preparing subject matter in the promotion of public health activities.

General knowledge of display techniques and skill in the arrangement of exhibits.

Ability to work effectively with people on all educational levels and to maintain effective working relationships with local health departments, community agencies, and the public.

Ability to write and speak effectively and to stimulate interest and cooperation among various groups in carrying out a program in public health education.

ACCEPTABLE TRAINING AND EXPERIENCE

A masters degree in public health education or in public health with a major in public health education; or graduation from a four-year college or university with a major in health education and two years experience in public health education or a related field; or graduation from a four-year college or university and three years experience in public health education; or an equivalent combination of training and experience.

PREPARED BY
NORTH CAROLINA STATE PERSONNEL DEPARTMENT

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